



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

April 1, 2014

NOTICE OF 2014-2015 ASSESSMENT RATE
CALIFORNIA LEAFY GREEN PRODUCTS HANDLER MARKETING AGREEMENT (LGMA)

To The LGMA Leafy Green Products Handler Addressed:

Upon the recommendation of the California Leafy Green Products Handler Advisory Board, the Department of Food and Agriculture has established the 2014-2015 assessment rate of **\$0.0115 per 24-count carton or its equivalent** on signatory leafy green products under the California Leafy Green Products Handler Marketing Agreement. The assessment applies to all leafy green products put into commerce by signatory handlers during the period beginning April 1, 2014 through March 31, 2015. Copies of the Department's Order making the rate effective are available upon request. The new 2014-2015 assessment rate is slightly less than last year's rate of \$0.0125 per carton.

The party responsible for assessments on leafy greens regulated by the Agreement is the signatory handler whose name appears on the legal panel on packs as they move into commerce, or if the product is not packed under a signatory trade name, the signatory with the legal responsibility for the product as it moves into commerce is responsible for the assessment.

As provided for in the Agreement, the assessed funds will be used to fund a program to license signatory handlers to certify safe handling, shipment and sales of leafy green products to consumers by requiring them to adopt leafy greens best practices and trace back systems.

The Board will provide assessment forms and instructions for assessments due for leafy green products shipments to signatories. Assessments on the various pack styles of leafy green products sold by signatories will be based on the list of assessment equivalencies posted on the Board's website. Leafy green assessments should be mailed to the LGMA office at the address listed below. For further information about the LGMA assessment, please call Scott Horsfall, CEO of the LGMA, at 916-441-1240, or call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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